Press and media

Last updated: 11 November 2026

Download the press kit (ZIP, 4.8 MB)

SSPART logos in SVG and PNG, Atlas, DheQuest and Synvord logos, Atlas and DheQuest screenshots, the logo sheet and this page as a PDF.

For media, event organisers and partners. Everything here may be used to write about SSPART. For anything else, contact press@sspart-enterprise.com.

Company boilerplate

Short (50 words)

SSPART Enterprise is a Hyderabad product engineering company, founded in 2019. It builds and runs software for hospitality, healthcare, education, retail, payments and capital markets, and delivers through Atlas, its own agent orchestration platform: specialised AI agents, steered by a lean senior team, with every result verified before it ships.

Long (200 words)

SSPART Enterprise Private Limited is a product engineering company based in Hyderabad, India. Founded in 2019 as an engineering services firm delivering web and mobile software, SSPART now builds and runs its own product lines alongside custom software for businesses and enterprise teams.

At the centre is **Atlas**, SSPART's agent orchestration platform. Atlas turns each software request into small, testable pieces of work, runs specialised AI agents on them in parallel, and checks every result automatically before an engineer reviews and signs off the delivery. Teams can use Atlas on the AI subscription they already pay for: it is free to start, with a Team plan for multi-agent workflows.

SSPART's other products serve specific industries. **DheQuest** takes trading strategies from idea to back-test to live automation for active traders. **Synvord**, coming soon, is one platform for campaigns, hospitals, schools, e-commerce, hotels, properties, restaurants and HR.

SSPART's clients include brokerages and payments companies. It works cloud-native on AWS and Azure, and custom work belongs to the client: source code, data and intellectual property stay in the client's own repositories and cloud.

Fact sheet

Company	SSPART Enterprise Private Limited
Founded	2019
Headquarters	Hyderabad, Telangana, India
What we do	Product engineering, delivered with Atlas; our own software products
Products	DheQuest (2022), Atlas (2025); Synvord coming soon
Industries	Hospitality, healthcare, education, retail and payments, capital markets, software teams
Cloud	AWS and Azure
Milestones	2019: founded ·2022: DheQuest ·2025: Atlas ·2026: Synvord announced, coming soon
Pilot highlight	Atlas internal benchmark: 11 of 12 representative requests delivered end to end, 17–78 minutes each, $11.75 average AI cost per change
Website	sspart-enterprise.com
Media contact	press@sspart-enterprise.com ·+91 95150 93965

Quotes for media are attributed to "SSPART" or "a company spokesperson".

Brand quick reference

Name	**SSPART** (all capitals). Full legal name: SSPART Enterprise Private Limited
Tagline	Software delivered by agents. Steered by engineers.
Shark Navy	#021255 ·RGB 2 18 85 ·CMYK 98 79 0 67

Wordmark Charcoal	#343434 ·RGB 52 52 52 ·CMYK 0 0 0 80
Steel / Mist	#B0B0B0 / #E2E2E2
Fonts	Overpass (headings and body), Caveat (accent): both free Google Fonts

Logo use (summary)

- Use the files in logos/ only; never redraw, recolour, stretch, rotate or add effects.
- **Full colour** on white or light backgrounds, **on-dark** on navy or dark photos, **white** or **black** for one-colour use.
- Keep clear space equal to the height of the "S" in the wordmark. Minimum width: 30 mm / 120 px (primary), 8 mm / 24 px (icon).
- Full rules: the logo sheet in the download.

Recent news

- **2026:** Synvord is announced: one platform for campaigns, hospitals, schools, e-commerce, hotels, properties, restaurants and HR, coming soon.
- **2025:** Atlas launches: free to start, with a Team plan at $19 per user a month.